

APPENDIX 6 (c) – COUNCIL PLAN PROJECTS 2015-20

PRIORITY - The Economy: Maximising growth and opportunity in Blackpool

THEME	KEY PROJECTS OVER THE NEXT 5 YEARS
Tourism	<ul style="list-style-type: none"> ▪ Open the Blackpool Museum ▪ Attract world class events and shows ▪ Deliver a major new leisure attraction ▪ Develop cultural tourism ▪ Provide modern conference facilities ▪ Deliver the new Tourism Academy
Infrastructure	<ul style="list-style-type: none"> ▪ Deliver the tramway extension to Blackpool North ▪ Improve access to the town through three “green corridors” ▪ New Business District – more professionals working in the town centre ▪ Deliver the new Energy College ▪ Complete sea defence works
Employment	<ul style="list-style-type: none"> ▪ Expand apprenticeship schemes ▪ Enterprise education at schools ▪ Specialist job schemes for the most vulnerable and disadvantaged people ▪ Promotion and delivery of the living wage
Enterprise	<ul style="list-style-type: none"> ▪ Enterprise Zone at Blackpool Airport ▪ Business start-up support ▪ Increase the use of local contractors across the Public Sector ▪ Business Champions to offer mentoring support
Housing	<ul style="list-style-type: none"> ▪ Reduce transience and stabilise communities by supporting quality public and private homes ▪ Establish a big new private sector landlord ▪ Deliver a home energy efficiency scheme ▪ Lobby for benefits changes to reduce the number of HMOs
Community Safety	<ul style="list-style-type: none"> ▪ Strong management of the night time economy ▪ Adopt Public Space Protection Orders ▪ Extend selective licensing and transience projects across the town ▪ Behaviour management in the town centre

PRIORITY – Communities: Creating stronger communities and increasing resilience

THEME	KEY PROJECTS OVER THE NEXT 5 YEARS
Community	<ul style="list-style-type: none"> ▪ Asset-based community development bringing people together through the arts café, food growing and farm scheme ▪ Improve access to community activities ▪ Create neighbourhood navigators to help the isolated access activities
Health	<ul style="list-style-type: none"> ▪ New active health referral programme ▪ Improve the wellness service ▪ Increase the number of people accessing NHS health checks ▪ Healthier Catering Award scheme

THEME	KEY PROJECTS OVER THE NEXT 5 YEARS
Safeguarding	<ul style="list-style-type: none"> ▪ Adult and Children’s Safeguarding Boards ▪ Increase the number of foster carers ▪ Wider “Corporate Parent” offer for Looked After Children
Social Care	<ul style="list-style-type: none"> ▪ Better Care Fund programme ▪ Integration of health and social care ▪ Support for people to manage their own care ▪ Ensure quality non-residential and residential care ▪ Neighbourhood-centred models of care based on local need
Young People	<ul style="list-style-type: none"> ▪ Implement Centre for Early Child Development ▪ Implement Head Start programme ▪ Continue the Free School Breakfast scheme ▪ Increase the number of pupils attending Good or Outstanding schools ▪ Improve pupil attainment and the standard of secondary education